

Content Brief

Summary

Keyword: sr22 insurance

Word Count: Current: 4179, Target: 4179

Leave as is

SubHeadings: Use around 7 subheadings

[What is Content Brief and Content Brief Optimization Score?](#)



OPTIMIZATION SCORE

CONTENT BRIEF

Improve this score by getting each section into the target range. The goal is to get to 100%

SECRET KEY: 732d567793ea288c242427fb14858d

Search Engine Title (Current Usage: 1 Target Range: 1 - 1)

Make sure that your title contains your important terms in the suggested range.

You do not need to use every important term.

You should select the ones you like and use them to reach the target range for the section.

Use your competitor titles in Content Prompts for inspiration.

Your Search Engine Title, the title that search engines see, and your H1, the title that humans see, should be as identical as possible.

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
sr22 insurance	2	1 - 1

Page Title (Current Usage: 1 Target Range: 1 - 1)

Make sure that your page title contains your important terms in the suggested range.

You do not need to use every important term.

You should select the ones you like and use them to reach the target range for the section.

Use your competitor titles in the Content Prompts for inspiration.

Your Search Engine title, the title that search engines see, and your H1, the title that humans see, should be as identical as possible.

You should only have one H1, one title visible on your page.

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
sr22 insurance	1	1 - 1

SubHeadings (Current Usage: 7 Target Range: 14 - 26)

No matter how many subheadings/subtitles are on your page makes sure those subheadings/subtitles include the important terms below.

You do not have to use every important term. You do not have to get every important term inside its individual target range.

The goal is to use as many of the important terms below as needed so that the Subheadings Section as a whole gets inside the section's target range.

Use the relevant related keywords at the bottom of the dashboard for inspiration on your subtitles.

If you see competitor brand names in this list we highly recommend that you re-run and remove them.

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
car insurance	4	6 - 10
cheapest car insurance	0	1 - 2
car insurance quote	0	2 - 3
auto insurance	0	4 - 8
insurance	17	2 - 3

Main Content (Current Usage: 224 Target Range: 205 - 341)

Use the suggested terms below to optimize the main content on your page. You do not have to use every important term. You do not have to get every important term inside its individual target range.

The goal is to use as many of the important terms below as needed so that the Main Content Section as a whole gets inside the section's target range.

A good approach is to provide information that answers the questions your readers have about your target keyword.

It's often good to write your main content first and then edit for the important terms.

Use the related questions at the bottom of the dashboard for inspiration on the questions your readers may need answered.

If you see competitor brand names in this list we highly recommend that you re-run and remove them.

CURRENT WORD COUNT: 4179 TARGET WORD COUNT: 4179 Recommendation: Leave as is

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
cheap car insurance	0	1 - 1
car insurance	33	18 - 30
cheapest car insurance	0	1 - 1
car insurance quote	0	1 - 2
auto insurance	33	7 - 11
insurance	133	25 - 41
car insurance coverage	0	1 - 1
auto insurance quote	1	2 - 3
car	8	1 - 2
auto insurance coverage	2	1 - 1
icon	0	1 - 1
add	1	1 - 1
nationwide	0	1 - 1
coverage	38	22 - 37

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
get	15	14 - 24
claims	0	7 - 11
policy	19	12 - 20
state	53	4 - 6
insurance rates	5	1 - 1
coverages	0	5 - 8
general	1	1 - 1
vehicle	16	14 - 24
rates	6	3 - 5
planning	0	1 - 1
information	2	10 - 17
recommend	0	1 - 1
service	1	3 - 5
insurance companies	7	1 - 1
read	0	2 - 3
companies	1	2 - 3
home	0	7 - 12
see	1	7 - 12
life	3	4 - 7
property	1	5 - 8
make	8	3 - 5
premium	0	1 - 2

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
accident	5	7 - 11
average	2	2 - 3
need	14	10 - 16
policies	2	1 - 1

Page Structures

Give Google the type of page it wants

undefined: Current 1

Use between 1 and 1

undefined: Current 14

Use between 9 and 18

undefined: Current 12

Use between 11 and 32

undefined: Current 4

Use between 6 and 29

Competitor Titles

Create a title that Google will like

Car Insurance - Start a Free Auto Insurance Quote | GEICO

Car Insurance | Get An Auto Insurance Quote | Allstate

Free Car Insurance Quote - Save on Auto Insurance | State ...

Car Insurance: Free Auto Insurance Quotes | Progressive

Esurance Car Insurance Quotes & More

Car Insurance - Get a Free Auto Insurance Quote – Nationwide

Car Insurance & Auto Insurance Quotes - Farmers Insurance

Free Car Insurance Quotes (from 100+ Companies) | The Zebra

Car Insurance | Auto Insurance

Get a cheap car insurance quote fast.

Related Keywords

Get these on your page to rank for more keywords

car insurance quotes near San Francisco, CA

car insurance quotes near Oakland, CA

car insurance quotes comparison

best insurance for car

cheap car insurance quotes

the general car insurance

car insurance companies

Get these on your page to rank for more keywords

state farm car insurance

Related Questions

Answer these on your page or on another page on your site to build relevancy

Who normally has the cheapest car insurance?

What's the best car insurance right now?

What is the cheapest insurance per month?

Is progressive good insurance?
